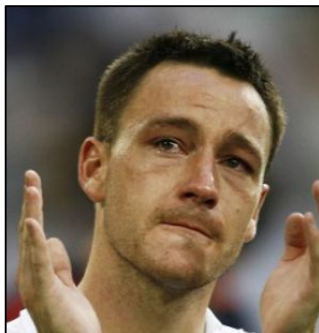


Newstalk World Cup Package



There are some sports events which everybody has an interest in, regardless of allegiance. It is an event that transcends sport and that all shows will be talking about. Although Ireland won't be there, the World Cup will capture everybody's imagination, even if we all just want France and England to lose!

All the most credible, relevant and insightful analysis will be on Newstalk 106-108 fm with Ken Early, Eoin McDevitt, Ger Gilroy, Johnny Giles and Graham Hunter.

Book your World Cup package available from **June 11th** to **July 11th** and miss none of the action.

TOTAL SPOTS: 30

4 x Breakfast (extended sports news 0730/0830)
2 x Right Hook Fri (sports feature 1820-1900)
2 x Right Hook 1630-1900
3 x Tom Dunne Sports Feature 0955
3 x Lunchtime 1200-1400
5 x Off the Ball 1900-2200
3 x Sport Saturday 1400-1800
3 x Sport Sunday 1300-1800
5 x TAP bonus spots

All Adult Reach: 307,000, Frequency 3.0
Source: JNLR/Mediastar Jan-Dec 2009

To book or for further information
contact your rep on:

Email - sales@newstalk.ie

Phone - 01 644 5100

newstalk.
106-108 fm