



Happy 10th Birthday 1999 - 2009

We're 10 years old and look how much we've grown - one of the highest weekly reaches ever, with 291,000 listeners!

To celebrate, we've offering an exclusive summer package:

Top 10 Package

Featuring the Top 10 shows on RTÉ lyric fm - reach over 100,000 listeners

Only €1,999 (almost 15% discount)

	Programme	Day	Timeblock	No. of listeners
1	Classic Drive	Monday to Friday	16.30-19.00	49,000
2	The JK Ensemble	Monday to Friday	14.30-16.30	41,000
=3	Lorcan Murray	Saturday	14.30-17.30	38,000
=3	Lyric Lunchtime	Sunday	12.30-14.30	38,000
5	Lyric Lunchtime	Monday to Friday	12.30-14.30	37,000
6	Sunday with Marty Whelan	Sunday	14.30-16.30	36,000
7	Lyric Lunchtime	Saturday	12.30-14.30	33,000
8	The Lyric Concert	Monday to Friday	20.00-22.30	24,000
9	In Tempo	Monday to Friday	09.00-11.00	23,000
=10	The Hamilton Scores	Saturday	09.30-12.30	22,000
=10	Movies & Musicals	Sunday	16.30-18.30	22,000

Audience Delivery:

WEEKLY REACH	Audience
All Adults	102,000
ABC1's	71,000
Adults 35+	86,000

Source: Mediastar Apr '08 – Mar '09

MONTHLY REACH	Audience
All Adults	179,000
ABC1's	116,000
Adults 35+	144,000

Source: Mediastar Apr '08 – Mar '09

All ad breaks now only 60' duration in 2009 (Solus opps)

For further details, please contact your Account Manager

RTÉ Radio Sales, 28/05/09

*Terms & Conditions: Package runs Monday to Sunday (weekly) and is available from 1st June to the 30th August