



## AUTUMN VALUE 2009

Earn up to **50% BONUS AIRTIME** in September, October & November across our top packages below

**NOW EXTENDED TO DECEMBER 20<sup>th</sup>**

LEVEL 1 – UP TO <b>50%</b> BONUS VALUE			
Station	Package	Cost	Bonus spot value up to
RTÉ Radio 1	18 spot Premier	€3,100	€4,000
RTÉ 2fm	30 spot TAP	€3,300	€4,000
RTÉ lyric fm	20 spot Direct Response	€3,600	€1,800

LEVEL 2 – UP TO <b>40%</b> BONUS VALUE			
Station	Package	Cost	Bonus spot value up to
RTÉ Radio 1	10 spot Mini Premier	€5,900	€2,400
RTÉ 2fm	15 spot Mini TAP	€5,900	€2,400
RTÉ lyric fm	35 spot TAP	€3,400	€1,400

LEVEL 3 – UP TO <b>30%</b> BONUS VALUE			
Station	Package	Cost	Bonus spot value up to
RTÉ Radio 1	12 spot Weekday	€6,200	€1,850
RTÉ 2fm	14 spot Primetime	€7,100	€2,100
RTÉ lyric fm	28 spot Primetime	€3,000	€1,000

### INDIVIDUAL SPOTS – 33% SAVING

**6 same / equivalent segment spots for the price 4**

(e.g. 6 x Drivetime / P segment = 2 P spots free)

## CHRISTMAS BONUS 2009

**Buy 1, Get 1 FREE – across all our packages**

Buy one package and get a package of equal or lesser value for free

Available 21<sup>st</sup> December 2009 – 3<sup>rd</sup> January 2010

#### Terms and Conditions

- Autumn Value extended to 20<sup>th</sup> Dec '09 | Christmas Bonus starts 21<sup>st</sup> Dec '09 – 3<sup>rd</sup> Jan '10
- All 'Bonus' incentives are subject to availability & RTÉ Radio Sales T's & C's
- Bonus spots/packages should be requested at time of booking
- Bonus spots/packages will be slotted at the discretion of RTÉ Radio (though not necessarily within campaign)



**For further details please contact your Account Manager**