



RTÉ Radio

Reach your customers through the perfect vehicle

Target all potential new & used car buyers

RTÉ Radio is reintroducing, for a limited time only, its exclusive cross station 21 spot primetime package - morning and evening drivetime, lunchtime and key weekend times.

**Only €8,950
41% saving on individual spots!**

Station	Day	Spot time	No. of spots
RTÉ Radio 1	Mon-Fri	07.00-09.00	2
RTÉ Radio 1	Mon-Fri	13.00-13.45	1
RTÉ Radio 1	Mon-Fri	16.30-19.00	2
RTÉ Radio 1	Saturday	14.00-18.00	1
RTÉ Radio 1	Sunday	14.00-18.00	1
RTÉ 2fm	Mon-Fri	06.00-09.00	2
RTÉ 2fm	Mon-Fri	12.00-14.30	2
RTÉ 2fm	Mon-Fri	17.00-19.00	2
RTÉ 2fm	Saturday	15.00-18.00	1
RTÉ 2fm	Sunday	14.00-17.00	1
RTÉ lyric fm	Mon-Fri	06.30-09.00	2
RTÉ lyric fm	Mon-Fri	12.30-14.30	2
RTÉ lyric fm	Mon-Fri	16.30-19.00	2

Weekly Delivery - Adults 15+*

Reach: 27%

Audience: 964,000

CPT: €5.00

*Mediastar, Apr '08 – Mar '09

Weekly Delivery – Car Owners*

Reach: 30%

Audience: 806,000

CPT: €5.93

Package is now available for a 3 month period only: June 1st – 31st Aug '09

For further details contact your account manager

This package supersedes any other offers

