

Ballbusters

RTÉ 2fm Saturday's 12.00-14.00

AVAILABLE FOR SPONSORSHIP SATURDAY 23RD JAN - SATURDAY 10TH JUL 2010

Ballbusters is RTÉ 2FM's brand new sports entertainment show every Saturday from midday to 2pm. Andrew O'Connor and Jacqui Hurley will navigate through a world of sport, music and fun. It promises to give listeners an alternative look at the world of sport; with quizzes, satirical sporting features, special guests, music and lots of laughs.

Activity:

7 sponsorship stings per day

3 sponsor credited promos per week (The Gerry Ryan Show, Saturday Breakfast with Ruth Scott and The Tommy and Hector Show)

Pre-recorded sponsorship stings:

"Ballbusters on RTÉ 2fm sponsored by (sponsor) plus (Sponsor tag line)"



Weekly Audience Delivery with CPT on Weekly Sponsorship Fee of €2,200

Demographic	Audience	Reach	Frequency	CPT
All Adults	369,000	10.4%	2.6	€2.26
20-44	248,000	14.1%	2.7	€3.25

25 Week Sponsorship Fee: €55,000 (2010 Rate Card Value €101,250)

For further Information or a full list of T&C's Contact:

RTÉ Radio Sponsorship Manager Tara Farrell

T: 01 208 3430 | E: Tara.farrell@rte.ie

OR CONTACT YOUR RTÉ RADIO ACCOUNT MANAGER

Terms and Conditions Apply | January 20 2010

